



Central Coast

PRIMARYCARE

Better Health - Better Life

OUR VISION

BETTER HEALTH BETTER LIFE

CORE VALUES

**RESPECT INTEGRITY
EXCELLENCE COLLABORATION
INNOVATION ACCOUNTABILITY**

STRATEGIC OBJECTIVES

SUSTAINABLE ORGANISATION

- The organisation is effective, functional and accountable
- Continuous enhancement of systematic governance, quality and risk across the organisation
- Build long term financial and HR capacity
- Strengthen capacity and capability through improved marketing, business development and communication activity

SERVICE EXCELLENCE

- Achieve positive service outcomes for consumers with demonstrated improved customer experience
- Adopt best practice and a customer centred approach to service provision Accountability and responsibility for service outcomes
- Coordinate and integrate services within local service networks to benefit consumers

SERVICE GROWTH

- Diversify the range of consumers we support
- Build collaborative relationships with partners and stakeholders
- Leader of mental health and NDIS services
- Growth of funded programs and services

ORGANISATIONAL CULTURE

- Respond positively to new challenges and change
- Strive for a team based culture underpinned by values, skills, performance, workforce development and effective communication
- Ensure our people are capable, engaged and supported
- Demonstrate ambition and achievement